

**1. Discussion Objective:**

**Work Session Date: December 5, 2011**

To review, assess and reaffirm current priorities and discuss and select possible new priorities.

**2. Submitter of Information:**

☐ Council  
☒ Town Staff  
☐ Town Attorney

**3. Estimated Time for this item: 30 minutes**


**4. Exhibits**

Current Priorities listing

**5. Background:**

Establishing priorities is vitally important for any organization to enable and insure success. We have previously engaged in this review process and this has enabled the Town to accomplish a great deal over the past few years.

Now is a good time for us to review and reassess current priorities and to select any new items for our attention.

Town Manager	Town Attorney	Finance Director	Public Works Director	Community Development Director	Cultural Resources Director	Town Clerk
						

Town of Fort Myers Beach Priorities Discussion  
For The Workshop of December 5, 2011

It is helpful and highly essential to routinely assess and reassess the direction of our organization by selecting, affirming and focusing on those issues that are of prime importance to the Town Council and ultimately, to our community.

Identifying our priorities enables us to concentrate our limited resources upon those issues and programs that are of the greatest importance to our Town. Having discussions and achieving common agreement about those items is key in keeping us on track and ensuring that we all understand not only what we are doing but why as well.

First let's list some of the priorities now on the table. The list is not necessarily in rank order.

1. Rebuild of the town's potable water system.
2. Working together with Lee County to accomplish the improvements for Estero Boulevard.
3. Storm Water Master Plan improvements.
4. Determining whether public support exists for acquisition of a town owned Town Hall facility.
5. Achieving a final policy decision on the COP on the sand issue.
6. Dredging of the new channel for the Laguna Shores marine navigation access.
7. Completion of the Mound House project. This includes renovation of the structure, determining the location of parking, and how to proceed with the planned Observation Deck/Fishing Pier.
8. Gaining greater revenue from the TDC for projects and beach maintenance.
9. Completion of the Beach Re-nourishment project.
10. Completion of interim improvement projects for Estero Boulevard.
11. Completing the Crescent Beach Family Park project and accompanying parking facility.
12. Reorganization of Parks and Recreation and Cultural Resources.